

Copenhagen,
2&3 December, 2008

The Case for Sustainable Fashion

Organic and Sustainable
Textile Seminar for
Brands and Retailers



Hosted by Organic Exchange and MADE-BY
Supported by Solidaridad and ICCO

Our world is changing... Can you respond to the challenge?

21st Century supply chain management calls for innovative mindsets and specialized methodologies. Escalating oil prices, climate change, consumer awareness, water shortages, child labor, biodiversity, landscape management, transparency, pesticide management – all these elements impact on sourcing decisions, the supply chain and how we deliver product to the consumer.

Join us in Copenhagen, Denmark

For a unique seminar on sustainable fashion in Europe! This seminar is the perfect opportunity to assist textile and apparel professionals working in brands and retailers to come up to speed on changes and opportunities in the supply chain.

The seminar contains both training and interactive sessions and it promises to be a session packed with information and interesting speakers from companies such as Jackpot, IC Companies, NOIR, Colour Connections Consultancy, GfK, Ethical Fashion Forum

Within two days you will have the information and contacts to take the next step on the road to a sustainable textile business.

“It’s highly useful in building your sustainable fashion program”

adidas

You will leave this event with:

- Practical and in-depth sustainability strategies that can be used by your business
- A roadmap for action – a clear idea of what needs to be done, and how
- A full networking book

Who would benefit most from the seminar?

If you are involved in supply chain management, buying, designing, fabric sourcing, marketing, CSR, are a manager/director of a clothing brand or retailer, this seminar will assist you to initiate and develop your sustainable textile and apparel programme.

“Most valuable was meeting with other people facing the same issues and discussing how we can work through to a solution together”

Marks & Spencer

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Day 1

**Everything you need to get started.
For those just starting in their organization.
You will:**

- Get an overview of the market for sustainable fashion
- Learn how leading brands develop their business case and strategy.
- Hear how to develop a sustainability strategy.
- Understand how to build a successful organic cotton program.
- Calculate your cotton footprint and learn about different cotton options.
- Get insight in different social systems in the supply chain and hear case studies.
- Get your bearings on labeling and certification for your products

Day 2

Interactive, in-depth workshop sessions to answer questions, provide possible solutions, and help brands and retailers take new action in their organization. For those who have been working on organic and sustainable textiles in their business for a year or longer.

You will:

- Get latest knowledge about the sustainable consumerism in Europe.
- Learn about eco friendly materials from brands and an expert panel.
- Get to practice and really understand Track and Trace in your supply chain.
- Interact and discuss in depth about Labeling and Certification; bring your key questions!
- Understand what social compliance means to your suppliers and how you can help.
- Hear and discuss the latest on environmentally friendly dyeing and finishing.

Location

The Black Diamond

The National Library
Søren Kierkegaards Plads 1,
Copenhagen, Denmark
www.kb.dk

Fees

General

€395.- per day
€650.- discount rate for attending both days

Small Brands/Retailers

(Sales less than 2 million Euro/year)
10 seats available at this rate on first come, first served basis.
€250.- per day
€450.- discount rate for attending both days

NGO's

5 seats available at this rate on first come, first served basis.
€250.- per day
€450.- discount rate for attending both days

If you want to apply for a small-brand or NGO fee, or to get more information, please contact:

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+31 20 52 30 661

**Reserve your place now,
only 50 places available!**

for registration go to www.organicexchange.org